



CIMple™ Locator

It's easier than you think!



LocatorSearch
search simplified



FSC
get connected

CIMple Locator, powered by LocatorSearch, provides a comprehensive suite of on-demand applications allowing credit unions to market all of their locations effectively and efficiently across multiple touch points. CIMple Locator helps credit unions leverage LocatorSearch's innovative WebLocator™, MobileLocator™, and SpeechLocator™ solutions to aggregate branch locations into websites, mobile banking and call center applications.



CIMple Locator

It's easier than you think!

CIMple Locator provides the tools your members need to find your locations. CIMple Locator is an easy-to-use, simple-to-implement solution that links your branch locations, shared branching locations, ATMs and other member contact methods through low cost, high availability delivery channels.

Whether you choose one solution or a turn-key package, CIMple Locator powered by LocatorSearch gives you the following options:

WebLocator™

Leading members to your locations with turn-by-turn directions and interactive mapping, *WebLocator* simplifies the search process.

- Simple, effective way to aggregate your branch locations, shared branching locations and ATMs
- Provide integrated driving directions to the chosen location
- Full, interactive map controls
- Allows users to send the information to their Mobile Phone, Email, or GPS including POI downloads for most major GPS manufacturers
- Automatically displays locations on map based on the users registered IP address for quick, relevant location information

MobileLocator™

Now your members can find your nearest location from any internet-enabled phone. Search for any of your available locations. View maps of the area, hours of operation, addresses of each destination and contact phone numbers.

- Powered by mobile web
- Members find your locations from their internet-enabled mobile phone
- View hours of operation, maps, phone numbers and more

Note: *MobileLocator* can be deployed as a stand-alone iPhone application. The iPhone application uses the phone's own GPS locator and other proprietary programming for even greater functionality.

SpeechLocator™

With *SpeechLocator*, your members dial a toll-free 800 number to find your locations. Simply speaking their current location allows our Interactive Voice Response (IVR) technology to provide the address of nearby locations. Members also have the option to receive location information on their mobile phone via text (SMS) messaging.

Learn More

Contact us today at **1-888-372-2669** or email us at **marketing@fsc.com** to learn how CIMple Locator can give you and your members added value, convenience and peace of mind.

