



CIMple™ Shared Branching

It's easier than you think!

- Owned and controlled by credit unions
- Over 6,000 locations
- 24/7 Vcom units at 7-Eleven
- CIMple third-party connectivity
- Turn-key marketing

FSCC
get•connected

Shared branching enhances your credit union's ability to provide extended personal service to your members regardless of where they live, work, or travel. It also exemplifies the credit union difference, and the benefits of belonging to a financial institution that collaborates for the benefit of all members. With CIMple Shared Branching, you get the industry's best third-party integration tool to help you implement the most innovative technology in the credit union movement.



CIMple Shared Branching

It's easier than you think!

Your members want convenience. They want branch access where they live, work, and travel. To meet this need, you could hire more staff or open more branches. But both of these options require significant, long-term financial commitments while providing relatively limited additional access. Why not implement shared branching instead?

What Is CIMple Shared Branching?

CIMple Shared Branching is a network created by credit unions, just like yours, who have joined together to share their branch locations so that their members may conduct transactions at any of these shared facilities nationwide. By joining CIMple Shared Branching, your members gain access to over 6,000 CU Service Centers locations nationwide and on select military bases around the globe.

What Are the Benefits?

Member Retention - With CIMple Shared Branching, your members will always have convenient access to a branch or retail kiosk whether they change jobs or change homes, across town or across the country. This allows you to keep members you might otherwise lose.

Business Continuity - If an unexpected technical problem or disaster causes your branch to be unavailable, your members will still receive continuous personal service through the shared branching network.

Constant Growth - CIMple Shared Branching adds hundreds of new credit union and retail outlets to the network

every year. All of this growth comes without any additional cost to your credit union for staff or buildings.

Shared 24/7/365 Call Center - The CIMple Call Center Basic Edition is available to all CIMple Shared Branching members at no additional cost. CIMple give your members the number, 866-MyCUNow, and they can start talking to live member service representatives to make transfers, get balances, retrieve account histories, and more.

Why Choose CIMple Shared Branching?

Any shared branching provider can give you additional locations. CIMple Shared Branching gives you more. The CIMple Collaborative Innovation Model allows you to connect to the innovative technologies your members are asking for at a fraction of the cost. The key lies in our extensive list of third-party technologies that connect directly to the CIMple Switch allowing for quicker, easier, lower-cost implementations. Through CIMple you can add mobile banking, remote deposit capture, custom call center, business continuity, full-service kiosks, and more with a single CIMple Switch interface to your core processing system. The need for costly custom interfaces are virtually eliminated.

How to Learn More?

Contact us today at **1-888-372-2669** or email us at **marketing@fsc.com** to learn how CIMple Shared Branching can give you and your members added value, convenience and peace of mind.

